



Florida Pest Control and Chemical Co.'s Premium Green Service

Florida Pest Control Achieves Green Shield Certification for its Premium Green Service

Florida Pest Control and Chemical Company has achieved Green Shield Certification of its Premium Green Service, offering customers in Florida a new green option for pest management. The company underwent a rigorous, 63-point on-site evaluation to earn the credential offered by the IPM Institute of North America, Inc.

Family-owned Florida Pest Control & Chemical Co. was founded in 1949 and has over a decade of experience practicing Integrated Pest Management (IPM). IPM is an effective pest management approach that pairs common sense strategies, such as sealing cracks and crevices that allow pests entrance to buildings, with advanced knowledge of pest biology to combat infestations.

As Florida Pest Control technicians well know, proper inspection and identification of the target pest are key elements of a successful IPM approach. "In many cases," confirmed Daniel Dye, training coordinator for Florida Pest, "a proper inspection will help you to find the source and eliminate it, solving the problem."

The point was driven home during a particularly mysterious silverfish infestation in an otherwise spotless home. The recurring problem was only resolved when Dye accompanied the technician on a careful walkthrough of the entire house. The thorough inspection uncovered the remains of an opossum in the attic directly above the site of silverfish activity.

"We nudged the hairy hide with an inspection tool and out poured a dozen or more silverfish," Dye said. "The technician was amazed at what he had just witnessed. At that point he realized the most important part of the service is the inspection." It was a lesson learned.

According to Dr. Thomas Green, president of the IPM Institute, "IPM practitioners are skilled diagnosticians. Florida Pest Control's Premium Green Service follows protocols approved by our program that determine why a problem is occurring to encourage the resolution of problems at their root." In pursuing Green Shield Certification, Florida Pest Control and Chemical Co. has reaffirmed its commitment to providing safe and effective pest management to its customers.

Green Shield Certified is operated by the IPM Institute of North America, Inc., an independent, non-profit organization based in Madison, Wisconsin. Modeled after the Institute's award-winning IPM STAR program for schools, Green Shield Certified is available to pest control companies and services, as well as facilities other than schools.