



Blue Sky Pest Control's PURE IPM and PURE IPM Plus

Blue Sky Pest Control Earns Green Shield Certification for its "PURE IPM" and "PURE IPM Plus" Services

Blue Sky Pest Control has earned Green Shield Certification for its PURE IPM and PURE IPM Plus services. The Gilbert, Arizona-based firm has been servicing the Valley of the Sun since 2003 and now offers customers an effective, low-impact option for pest control.

What started as a three-person operation quickly expanded and today Blue Sky boasts a workforce 70 strong. Blue Sky's focus on greener pest control arises from their greater commitment to excellence and meeting the needs of customers in an evolving world. "Blue Sky prides itself on its ability to establish solid programs that cater to the specific requirements of our customers," says Nate Woolf, owner. "The PURE IPM and PURE IPM services are effective options for Phoenix residents seeking a greener approach."

Based on the principles of Integrated Pest Management, or IPM, Blue Sky Pest Control's new services aim to effectively and intelligently end infestations through smarter, less-toxic approaches. IPM techniques include close inspection of structures, continuous monitoring, and detailed knowledge of pest biology and habitat. Often it's as simple as sealing up cracks and holes in walls and walkways so pests cannot enter and establish themselves. Pesticides are used only when reasonable non-chemical approaches are not adequate, and even then, only the minimal amount of the lowest risk options.

To attain certification, Blue Sky Pest Control underwent a rigorous on-site evaluation of their services conducted by the IPM Institute of North America. "Blue Sky impressed us not only with their effective IPM techniques, but also with their meticulous recordkeeping and strong commitment to training and educating their staff and the public about Integrated Pest Management," says IPM Institute President, Dr. Thomas Green. With their achievement, Blue Sky joins a growing roster of pest management providers offering safe, effective, greener pest control services.

Green Shield Certified is operated by the IPM Institute of North America, Inc., an independent, non-profit organization based in Madison, Wisconsin. Modeled after the

Institute's award-winning IPM STAR program for schools, Green Shield Certified is available to pest control companies and services, as well as facilities other than schools.