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Eden Advanced Pest Technologies

Eden Advanced Pest Technologies' "Natural Choice" Achieves GREEN SHIELD CERTIFIED Status

Eden Advanced Pest Technologies, with offices in Washington State and Oregon, has earned GREEN SHIELD CERTIFIEDSM status for its new "Natural Choice" program. Natural Choice is designed to solve pest problems with brain power and natural products.

The company underwent a comprehensive on-site evaluation by an independent non-profit organization to gain approval for the service. Eden, founded in 1986 by Jack Marlowe who continues to serve as president, has grown to more than fifty employees. The company services Coos Bay, Oregon north to Everett, Washington.

The new Natural Choice service is based on Integrated Pest Management, or IPM, and natural pesticide products only when needed. "IPM is a smarter way to approach pest problems," says Marlowe, "and more effective. The point is to find the long-term solution. Often you have to look beyond the immediate issue, like ants in the kitchen, to find out where the nests are. At that point, you can focus on changing the habitat in the nesting area to make it less attractive to ants." Raking mulch and leaf litter away from foundations, for example, exposes ants to predators and lowers moisture level, an effective IPM tactic for some species of ants.

Marlowe is joined in his enthusiasm for IPM by technical director Ben Danielson, who directs the training program for technicians. Cockroaches are a good example of the IPM approach at Eden. "When I started in this business, fogging, or filling the room or building with an insecticide vapor, was the standard practice," relates Danielson. "But it doesn't get into cracks and crevices where cockroaches hide. What we do now is flush them out of their hiding places with an aerosol spray containing plant oil extracts, and then vacuum them up. And, if you do the sanitation and exclusion up front to deny them food and shelter, you don't have the problem to begin with."

"Eden Advanced Pest Technologies is one of the first companies in the nation to earn the GREEN SHIELD CERTIFIED rating," reports Dr. Thomas Green, president and co-founder of the IPM Institute of North America, the independent non-profit rating organization which operates the program. "Many service providers offer some level of IPM, but that level can vary greatly from company to company," according to Green. "Businesses and homeowners can be assured that Eden's Natural Choice meets the very highest standard."