



**GREEN
SHIELD
CERTIFIED**

PEACHTREE GREEN

Pest control. Peace of mind.

Peachtree Pest Control Company, serving Georgia, North Florida and southern South Carolina has introduced a new service called Peachtree Green. The company has earned Green Shield Certification for this new service.

To earn the certification, Peachtree passed a rigorous evaluation conducted by the IPM Institute of North America at the company's base in Norcross. The company is the twelfth nationally to earn the certification and the first in the Southeastern US.

Green pest control follows the principles of Integrated Pest Management, or IPM. This means the company's new service focuses on solving pest problems with long-term, preventive strategies. All pests need food, water and shelter to survive. Peachtree Green services include thorough inspections to identify and put a stop to pest-friendly conditions.

"We're not in the chemical application business," reports Corey Arnold, President and CEO. "That's not how you solve problems. Our technicians are professionals who know how to find the cause and work to get that corrected. When we do need to use a pesticide, we focus on using the least amount of the least toxic products." Arnold is a second-generation pest management professional, now leading the company his father started in 1976.

"Peachtree Pest Control has an industry-leading emphasis on training," according to Dr. Thomas Green, who performed the evaluation. "Training is key to making sure everyone is on board with the latest information and strategies to manage pests effectively."

Every branch holds a staff training session weekly, coupled with monthly company-wide trainings that are four to five hours long covering pest biology and the latest strategies for effective control with a minimum of pesticide use.

Green Shield Certification follows the Torch Award which was granted to Peachtree Pest Control by the Better Business Bureau in 2005.

Green Shield Certified is operated by the IPM Institute of North America, Inc., an independent, non-profit organization based in Madison, Wisconsin. Modeled after the Institute's award-winning IPM STAR program for schools, Green Shield Certified is available to pest control companies and services, as well as facilities other than schools.